In the Claims

1. (Currently amended) An apparatus for allowing a seller of items to gather data from e-commerce websites in order to optimize the sale of similar items, comprising:

a.-a website server computer connected to the Internet, and

b. including a database on the website server computer for storing data about previous sales of said items that have previously been sold on various one or more of the e-commerce websites, and

- e b. database management software for maintaining said database,
- c. data gathering software that visits the e-commerce websites to compile said data about said previous sales, and
- d. application software for allowing a user to request information from the database said data about said previous sales previous sales on e-commerce websites of items similar to the one that the seller has for sale.
- 2. (Currently amended) The apparatus of claim 1, further including wherein said data gathering software comprises agent software that, at regular intervals, searches said various e-commerce websites to obtain said data on-about said previous sales about various items.
- 3. (Currently amended) The apparatus of claim 1, further including wherein said data gathering software comprises agent software that, at times determined by a seller, searches said various-e-commerce websites to obtain said data about said previous

sales-of various items.

4. (Currently amended) The apparatus of claim 1, further including TCP/IP

network connection software for enabling to enable the application software to

communicate over the Internet with a seller at a remote computer.

5. (Currently amended) The apparatus of claim 2, further including TCP/IP

network connection software for enabling to enable the agent software to communicate

over the Internet with an e-commerce website.

6. (Currently amended) The apparatus of claim 3, further including TCP/IP

network connection software for enabling to enable the agent software to communicate

over the Internet with an e-commerce website.

7. (Withdrawn) A method for allowing a seller of items to gather data from

e-commerce websites in order to optimize the sale of similar items, comprising the

following steps:

a. accepting a detailed description from said seller about said items for

sale,

b. examining a database for information about similar items that have

previously sold at e-commerce websites,

c. determining that said database contains information about said similar

items and extracting said information,

d. presenting said information to said seller.

- 8. (Withdrawn) The method of claim 7 including: a. querying said user for a format in which said information is to be presented and b. presenting said information in accordance with said format.
- 9. (Withdrawn) A method for allowing a seller of items to gather data from e-commerce websites in order to optimize the sale of similar items, comprising the following steps:
 - a. accepting a detailed description from said seller about said items for sale,
 - b. examining a database for information about similar items that have previously sold at e-commerce websites,
 - c. determining that said database does not contain information about said similar items,
 - d. starting agent software to search e-commerce websites to gather information about said similar items that have previously been sold at said e-commerce websites, and
 - e. storing said information that has been gathered by said agent software into said database.
- 10. (Withdrawn) A method for updating a database with data from ecommerce websites about the sale of various items, comprising the following steps:
 - a. starting agent software at regular intervals to search e-commerce

websites to gather information about said various items that have previously been sold at said e-commerce websites and

b. storing said information that has been gathered by said agent software into a database.

- 11. (Withdrawn) A method for updating a database with data from ecommerce websites about the sale of various items, comprising the following steps:
 - a. providing a detailed description of an item,
 - b. providing a set of search parameters,
 - c. providing a list of e-commerce sites,
 - d. searching said list of e-commerce sites according to said search parameters,
 - e. retrieving information from said e-commerce sites, using said search parameters and said detailed description, about said item, and
 - f. storing said information into a database.